

# Dr. Kim Laurell, D.D.S., and Dr. Bradley Purcell, D.D.S., Spectrum Dental and Prosthodontics

## SPECTRUM DENTAL AND PROSTHODONTICS HAS ONE

goal: Provide patients with the highest quality care possible. Every time.

The practice, which was previously named Worthington Dental, is run by Dr. Kim Laurell and Dr. Bradley Purcell, two highly trained specialists who believe in consistency—and perfection. The practice is set up to take care of a multitude of dental issues (and provides general cleaning services, too), but their specialty is prosthodontics, the repair and replacement of teeth.

“We’re taking care of teeth that are in really bad shape,” Laurell says. “We save these teeth, or, if they can’t be saved, we replace them using state-of-the-art techniques.”

Being state-of-the-art may as well be the practice’s second goal; they’ve invested greatly in technology and are even home to two on-site labs.

The presence of the laboratories makes their work more efficient and cost-effective.

“We don’t have to send things back to a lab,” Laurell says. “Only two or three practices in the region have this ... and no one else to the quality that we have. And we’re able to make sure the color and shape of each tooth is just right.”

“We’ve really invested in technology,” Purcell adds. “It’s very rare for any practice to have a full in-house lab and be able to customize restorations like this. I think that we’re an incredibly unique practice, not only for Columbus, but also the state of Ohio.”

As for their staff, the doctors are adamant they have the city’s best. Their hygienists are consistently

complimented by patients for being caring and gentle, and they employ an on-site master ceramist—whose work, Laurell says, is art. In the labs, highly qualified dental laboratory technicians work on crowns, bridges, partial and full dentures and more. The practice is one of only a handful in Central Ohio that both places implants and places teeth on implants.

“Our staff is, without a doubt, our best asset,” Purcell says. “We do a lot to bring on board members who are highly trained. It’s impossible for us as doctors to deliver the best care without the best people. I think that’s an understated reality.”

In addition to providing world-class dental services, the practice also plays an educational role: It’s home to a study facility (which Purcell leads), providing continuing-education lectures to hundreds of dentists each year, many traveling from across the country. It’s the ideal complement to their philosophy.

“Dr. Purcell and I have the same philosophy—we want to do the highest quality work,” Laurell says. “We don’t take any shortcuts.”

Says Purcell: “My personal priority is to provide the absolute best there is. As cliché as this may be, we want to provide our patients with the best care and make sure they feel like they’re taken care of as well as they can be.

“We bend over backwards to make sure patients are taken care of,” Purcell continues. “We may not be the cheapest game in town, but we are definitely providing the best value. We back everything we do.”

**Kim Laurell, D.D.S., M.S.**  
**Specialty**  
Prosthodontics

### Professional Memberships

The American Academy of Implant Dentistry, Midwest Implant Institute Fellow, several other associations

### Education

The Ohio State University (B.S., D.D.S. and M.S.)

**Bradley Purcell, D.D.S., M.S.**  
**Specialty**  
Prosthodontics

### Professional Memberships

Academy of Osseointegration, American College of Prosthodontics, American Dental Association, Seattle Club, Spectrum Dental Society, Boucher Prosthodontics Conference

### Education

Saint Louis University (B.S.), Marquette University (D.D.S.), The Ohio State University (M.S.)

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— DR. KIM LAURELL